

DREXEL METALS PLUS PROGRAM





FORMING SUCCESS

Drexel Metals Plus is an exclusive partnership program for a select group of metal roofing manufacturers who are committed to fabricating and installing Drexel roofing, wall and edge systems with utmost quality and expertise.

This program is made up of three different member types: Elite Distributor, Authorized Roll-Forming Fabricator, and Certified Installer. Membership status is awarded based on annual purchases, loyalty to Drexel, and several other qualifications.

Drexel Metals Plus members have access to a wide range of benefits, from co-branded apparel and literature to exclusive warranties.

BAREXEL METALS-

MEMBER BENEFITS

EXCLUSIVE ACCESS

Drexel Metals Plus members gain exclusive access to Drexel's Machine Maintenance Program, ES-1 Certification Program, our entire catalog of testing and engineering, as well as access to Passport Takeoff and Estimating Software.

EXCLUSIVE WARRANTIES

The Gold Standard Warranty is reserved exclusively for Drexel Metals Plus members who qualify as Certified Installers. Additionally, Plus members have access to discounted Weather Tightness Warranty and Services.

BRANDED MERCHANDISE

Metal roofing manufacturers who qualify for Plus status receive an annual budget to use toward Drexel-branded clothing and accessories. Plus members can also create co-branded apparel tailored to their business needs.

CO-BRANDED LITERATURE

Stand out from the rest! Plus members have the ability to create co-branded literature, giving a clean and professional look to their documents.







NEW MEMBER QUALIFICATIONS



ELITE DISTRIBUTOR

PURCHASED MATERIAL

\$500,000 minimum annually

LOYALTY 90% discretionary business

AVAILABILITY

6 Minimum stocked colors at 12,000SF per location – Coils of 2,000SF per color or 50 sheets per color

CERTIFICATION

Certified, on an annual basis, to fabricate a minimum of 1 Drexel approved profile

EQUIPMENT

Owns a roll-forming machine with the capability of forming a minimum of 1 Drexel approved profile

Enrolled in Drexel's annual Machine Maintenance Program



AUTHORIZED ROLL-FORMING FABRICATOR

PURCHASED MATERIAL

\$250,000 minimum annually

LOYALTY 90% discretionary business

CERTIFICATION

Certified, on an annual basis, to fabricate a minimum of 1 Drexel approved profile

EQUIPMENT

Owns a roll-forming machine with the capability of forming a minimum of 1 Drexel approved profile

Enrolled in Drexel's annual Machine Maintenance Program

CERTIFIED INSTALLER

DREXELMETALS+

IED INSTAL

PURCHASED MATERIAL

\$100,000 minimum annually

LOYALTY

90% discretionary business

INSTALLATION EXCELLENCE

100% commitment to a safe and high-quality product installation

CERTIFICATION

Certified, on an annual basis, to fabricate a minimum of 1 Drexel approved profile

Certified to install Drexel Metals systems

EQUIPMENT

Owns a roll-forming machine with the capability of forming a minimum of 1 Drexel approved profile

Enrolled in Drexel's annual Machine Maintenance Program







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